IA 1510.01 US TIFICATE UNDER 37 CFR 3.73(b) Applicant: __Todd RCC Application No.: Filed: July 24, 2001 Entitled: SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR IDENTIFYING AND TRACKING USAGE OF A LAZER-CENTRIC MEDIUM Research Investment Network, Inc., a **Delaware Corporation** (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.) certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of either: A.[] An assignment from the inventor(s) of the patent application identified above. The assignment was recorded in the Patent and Trademark Office at Reel ____, Frame ____, or for which a copy thereof OR B.[X]A chain of title from the inventor(s), of the patent application identified above, to the current assignee as shown below: RECEIVED 1. From: Todd R. Collart To: Interactual Technologies, Inc. APR 1 1 2002 The document was recorded in the Patent and Trademark Office at Reel____, Frame _____ for which a copy thereof is attached. **Technology Center 2100** 2. From: Interactual Technologies, Inc. To: Research Investment Network, Inc. The document was recorded in the Patent and Trademark Office at Reel____, Frame____, or for which a copy thereof is attached. 3. From: To: The document was recorded in the Patent and Trademark Office at Reel_____, Frame_____, or for which a copy thereof is attached. [] Additional documents in the chain of title are listed on a supplemental sheet. [X] Copies of assignments or other documents in the chain of title are attached. STATEMENT IN SUPPORT OF ASSIGNEES INTEREST The undersigned has reviewed all the documents in the chain of title of the patent application identified above and, to the best of the undersigned's knowledge and belief, title is in the assignee identified above. The undersigned (whose title is supplied below) is empowered to sign this certificate on behalf of the assignee. I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon. 2/15/2002 Date Signature Kenny Masaki Typed or printed name President

PTO/SB/96(10/92)

Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

THIS PAGE BLANK (USPTO)

ASSIGNMENT

NOW THEREFORE, to all whom it may concern, that for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby as of January 4, 2002, InterActual having its principal place of business at 100 Century Center Court, Suite 200, San Jose, California 95112 ("Assignor"), hereby sells, assigns, transfers and conveys to Research Investment Network, Inc., a Delaware corporation, having its principal place of business at 2355 Main Street, Suite 200, Irvine, California, 92614, U.S.A., ("RIN"), the entire right, title and interest in the patents and patent application(s) listed on Schedule 1, attached hereto and made a part hereof, and including, whether or not listed on Schedule 1, any and all related extensions, divisionals, continuations, abandoned applications, reissues and reexaminations ("Intellectual Property"), including without limitation, all rights to bring causes of action for past, present and future infringements of the Intellectual Property, all rights to collect and receive any damages, royalties or settlements for such infringements, and all rights to bring any and all causes of action relating to any of the inventions or discoveries described in the Intellectual Property, to be held and enjoyed by RIN for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment to be duly executed by an officer, who is empowered with the right and power of the Assignor to execute this Assignment on behalf of the Assignor:

oy._____

Name: Todd R. Collart

Title: President & CEO

SCHEDULE 1

_				
1	U.S. PATENT	INTERACTUAL'S	TITLE	ORIGINAL
1	APPLICATION	DOCKET	11142	FILING DATE
L	NUMBER	NUMBER		01.4 11.000
	09/296,202 COPY OF PA ORIGINALLY	IACT001 PERS FILED	A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR INTERACTIVE, NETWORK SUPPORT OF INFORMATION BASED ON THE ELECTRONIC CONTENT OF A LASER-CENTRIC MEDIUM	21 April 1999
20.67	09/296,098	IACT002	A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR AUTHORIZING THE USE OF ELECTRONIC CONTENT UTILIZING A LASER-CENTRIC MEDIUM	21 April 1999
*	09/295,688	IATC003	A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR TARGETTED ADVERTISEMENT BASED ON THE ELECTRONIC CONTENT OF A LASER-CENTRIC MEDIUM	21 April 1999
	09/295,964	IACT004	A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR AUTHORIZING THE USE OF ELECTRONIC CONTENT UTILIZING A LASER-CENTRIC MEDIUM AND A NETWORK SERVER	21 April 1999
	09/295,856	IACT005	A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR TARGETTED UPDATE OF INFORMATION BASED ON THE ELECTRONIC CONTENT OF A LASER-CENTRIC MEDIUM	21 April 1999
	09/295,689	IACT006	A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR TRACKING THE DISTRIBUTION OF CONTENT ELECTRONICALLY UTILIZING A LASER- CENTRIC MEDIUM	21 April 1999
	09/295,826	IACT007	A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR THE PURCHASE AND USE OF ELECTRONIC CONTENT UTILIZING A LASER-CENTRIC MEDIUM	21 April 1999
	09/912,079	IACT024	TRACKING USAGE OF A LAZER-CENTRIC MEDIUM AP	24 July 2000 CEIVED R 1 1 2002

Technology Center 2100

RECEIVED

MAR 0 7 2002

Technology Center 2600

Application U.S. serial No.	027	SYSTEM, METHOD AND ARTIC OF MANUFACTURE FOR TRACKING AND SUPPORTING THE DISTRIBUTION OF CONTENT ELECTRONICALLY	7 November 2000
Provisional 60/244,558 Application U.S. serial No.	IATC028	BCA WRITER SERIALIZATION MANAGEMENT	30 October 2000

:

•

•



Form PTO-1595 RECORDATION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE (Rev. 03/01) U.S. Patent and Trademark Office OMB No. 0651-0027 (exp. 5) PATENTS ONLY Tab settings ⇔⇔⇔ To the honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies) 1. Name of conveying party(ies): Todd R. Collart Name: InterActual Technologies, Inc. Internal Address: Additional name(s) of conveying party(ies) attached? Yes X No Nature of conveyance: X Assignment Merger Street Address: 100 Century Center Court #205 **Security Agreement** Change of Name Other State: CA Zip: 95112 City: San Jose Execution Date: Additional name(s) & address(es) attached? Yes X No Application number(s) or patent number(s): RECEIVED If this document is being filed together with a new application, the execution date of the application is: Patent Application No.(s) 09/912,079 B. Patent No.(s) MAR 0 7 2002 **Technology Center 2600** X No Additional numbers attached? 5. Name and address of party to whom correspondence concerning document should be mailed: 6. Total number of applications and patents involved: Name: Thomas F. Lebens 7. Total fee (37 CFR 3.41).....\$ 40 FITCH, EVEN, TABIN & FLANNERY **Enclosed** Internal Address: Authorized to be charged to deposition to be charged to deposit to be charged to be charged to be charged to deposit to be charged to Street Address: Suite 1600 - 120 South LaSalle Street 8. Deposit account number: APR 1 1 2002 Technology Center 210 06-1135 City: Chicago State: IL Zip: 60603-3406 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE Statement and signature. To the best of my knowledge and belief, the foregoing afformation is true and correct and any attached copy Is a true copy of the original document.

Total number of pages including cover sheet, attachm nts, and documents: 3

Signature

Thomas F. Lebens

Name of Person Signing

ASSIGNMENT

WHEREAS, TODD R. COLLART of Los Altos, California, U.S.A., for good and valuable consideration, has assigned and does hereby assign to INTERACTUAL TECHNOLOGIES, INC., a California corporation organized under the laws of the State of California with its principal place of business in San Jose, California, its successors, assigns and legal representatives, the entire right, title and interest in and to all subject matter invented by him, and disclosed in the following patent application entitled:

SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR IDENTIFYING AND TRACKING USAGE OF A LAZER-CENTRIC MEDIUM and in and to said applications and any and all divisionals, continuations, substitutes, renewals, reissues and foreign counterparts thereof, and in and to all Letters Patent and all Convention and Treaty rights of all kinds, in all countries throughout the world, for all such subject matter.

TODD R. COLLART agrees to do, or have done by him, all acts and sign, or have signed by him, all documents necessary to secure, defend and maintain all said Letters Patent and rights, including any continuations, divisions, reissues, renewals and extensions, and request issuance of all said Letters Patent to the above assignee in accordance with this assignment.

DATE: 11/27/2001

•

STATE OF CALIFORNIA)
) SS.
COUNTY OF SAMPA CLAAA)

on //- 27-266/, before me, P.E. STAND: 54
personally appeared TODD R. COLLART, personally known to me OR- proved to me on the basis of satisfactory evidence to be
the person whose name is subscribed to the within instrument
and acknowledged to me that he/she executed the same in
his/her authorized capacity, and that by his/her signature on
the instrument the person, or the entity upon behalf of which
the person acted, executed the instrument.

WITNESS my hand and official seal.

R. E. STANDISH
Commission #1203404
Notary Public - California
Santa Ctara County
My Comm. Expires Dec. 30, 2002

Signature of Notary